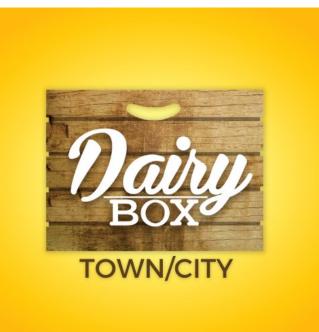
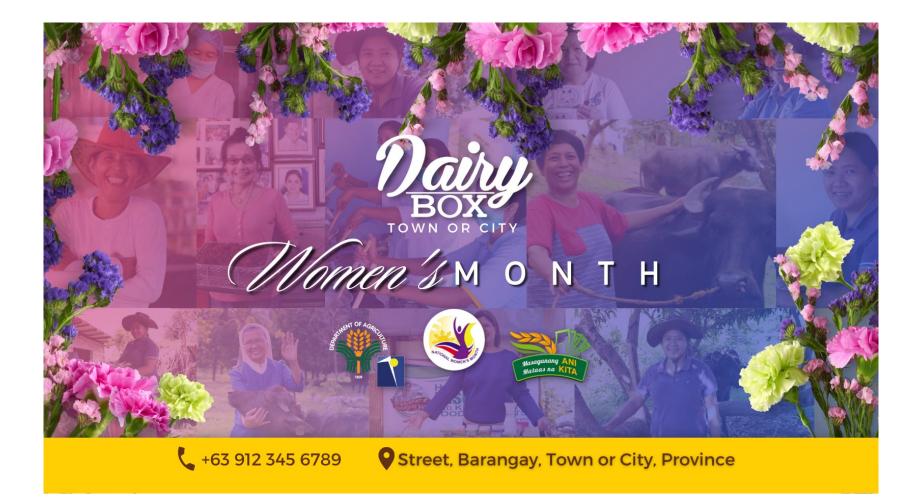
Profile Photo



Cover Page 1





Draft Content Calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
27	28	1	2	3	4	5
		Post about Women's Empowermen t Posting of a poster about Facebook Clinic	Posting of Store/ map of PH locate area (Posting of Buyers/Cust omers)/ Applicable	Poster for World Wildlife Day Milk Trivia	Posting of buyers/custo mers/Applica ble next month, unless coordinated Posting of customer feedback/ Applicable	J Importance of Family/ if with dairy box products Food recipe with milk
			next month, unless coordinated	10	next month, unless coordinated	10
6	7	8	9	<u>10</u>	11	12
Weather Update/ WHY?	AM -Posting and update of Store (Ex. We're now open)/ Choose the branch	PRODUCT (Milk)	Dairy Trivia	Posting of customer feedback	Friday-Treat Day	Posting of customer feedback/ Applicable next month, unless coordinated
	PM -Posting of available products)	Dairy Trivia	(Posting of Buyers/Cust omers)	Dairy Trivia	(Posting of Buyers/Custo mers)	Movie night with dairy products

13	14	15	16	17	18	19
Dairy Gift	AM -Posting	(Posting of	Dairy Trivia	Posting of	Friday-Treat	Dairy tale
	and update	Employees)/A		Store	Day	story
	of Store (Ex.	pplicable next				
	We're now	month, unless				
	open)/	coordinated				
	Applicable					
	next month,					
	unless					
	coordinated					
	PM -Posting	Trivia about	(Posting of	Dairy Trivia	How's your	Food recipe
	of available	carabao	Buyers/Cust		week so far?	with milk
	products)		omers)		Are you	
					stressed?	
20	21	22	23	24	25	26
International	AM -Posting	Posting of	Dairy Trivia	(Posting of	Friday-Treat	Dairy tale
Day of	and update	Store		Employees)	Day	story
Happiness	of Store (Ex.					
	We're now					
	open)					
	PM -Posting	Facts about	(Posting of	Milk Trivia	(Posting of	Food recipe
	of available	Farmers	Buyers/Cust		Buyers/Custo	with milk
	products)		omers)		mers)	
27	28	29	30	31	1	2
Weather	AM -Posting	(Posting of	(Posting of	Posting of		
Update/	and update	Employees)	Buyers/Cust	customer		
WHY? Maybe	of Store (Ex.		omers)	feedback		
family day	We're now					
since it's	open)					
Sunday						

PM -Posting of available	Dairy Trivia	Posting of Store	Thanksgiving Post	
products)				

Other possible content material:

- Pray for Ukraine
- Start your week with *Dairy Box* products available nationwide.
- Mar 14 PM
- Try to make some of your captions unique or engaging: funny, meme or hugot lines
- Tourist spots

INITIAL CONTENT TEMPLATES

*using Milka Krem as Mock Products







