

Profile Photo





The banner features a purple header with the "Dairy BOX" logo in white script and "TOWN OR CITY" in white sans-serif. Below the header, three women in white lab coats and hairnets hold up bottles of dairy products. The text "Women's MONTH" is written in a large, white, cursive font across the middle. On the left, a circular logo for "SAYAS NG KALABAU" and "SAYAS NG PILIPINAS" features a white bull silhouette. On the right, a circular logo for "NATIONAL WOMEN'S MONTH" features a stylized woman figure. Below the women, there are logos for the "DEPARTMENT OF AGRICULTURE" and a green logo for "Masaganang ANI KITA" with the tagline "Malas na KITA". The bottom of the banner is a yellow bar containing a phone icon and the number "+63 912 345 6789" on the left, and a location pin icon followed by the text "Street, Barangay, Town or City, Province" on the right.

Dairy
BOX
TOWN OR CITY

Women's MONTH

SAYAS NG KALABAU
SAYAS NG PILIPINAS

NATIONAL WOMEN'S MONTH

DEPARTMENT OF AGRICULTURE

Masaganang ANI KITA
Malas na KITA

+63 912 345 6789

Street, Barangay, Town or City, Province



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Draft Content Calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
27	28	1	2	3	4	5
		Post about Women's Empowerment	Posting of Store/ map of PH locate area	Poster for World Wildlife Day	Posting of buyers/customers/Applicable next month, unless coordinated	Importance of Family/ if with dairy box products
		Posting of a poster about Facebook Clinic	(Posting of Buyers/Customers)/ Applicable next month, unless coordinated	Milk Trivia	Posting of customer feedback/ Applicable next month, unless coordinated	Food recipe with milk
6	7	8	9	10	11	12
Weather Update/ WHY?	AM -Posting and update of Store (Ex. We're now open)/ Choose the branch	PRODUCT (Milk)	Dairy Trivia	Posting of customer feedback	Friday-Treat Day	Posting of customer feedback/ Applicable next month, unless coordinated
	PM -Posting of available products)	Dairy Trivia	(Posting of Buyers/Customers)	Dairy Trivia	(Posting of Buyers/Customers)	Movie night with dairy products

13	14	15	16	17	18	19
Dairy Gift	AM -Posting and update of Store (Ex. We're now open)/ Applicable next month, unless coordinated	(Posting of Employees)/Applicable next month, unless coordinated	Dairy Trivia	Posting of Store	Friday-Treat Day	Dairy tale story
	PM -Posting of available products)	Trivia about carabao	(Posting of Buyers/Customers)	Dairy Trivia	How's your week so far? Are you stressed?	Food recipe with milk
20	21	22	23	24	25	26
International Day of Happiness	AM -Posting and update of Store (Ex. We're now open)	Posting of Store	Dairy Trivia	(Posting of Employees)	Friday-Treat Day	Dairy tale story
	PM -Posting of available products)	Facts about Farmers	(Posting of Buyers/Customers)	Milk Trivia	(Posting of Buyers/Customers)	Food recipe with milk
27	28	29	30	31	1	2
Weather Update/ WHY? Maybe family day since it's Sunday	AM -Posting and update of Store (Ex. We're now open)	(Posting of Employees)	(Posting of Buyers/Customers)	Posting of customer feedback		

	PM -Posting of available products)	Dairy Trivia	Posting of Store	Thanksgiving Post		
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Other possible content material:

- Pray for Ukraine
- Start your week with *Dairy Box* products available nationwide.
- Mar 14 PM
- Try to make some of your captions unique or engaging: funny, meme or hugot lines
- Tourist spots

INITIAL CONTENT TEMPLATES

*using Milka Krem as Mock Products



Dairy BOX
TOWN OR CITY

Delicious!
keso!

**Only
₱00**







+63 912 345 6789 Street, Barangay, Town or City, Province

Dairy BOX
TOWN OR CITY

Earth Hour
Save the earth by turning
off your lights.





+63 912 345 6789 Street, Barangay, Town or City, Province


Dairy
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**50%
OFF**



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TOWN OR CITY



Congratulations

caption here



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TOWN OR CITY

COMING SOON

STAY TUNED



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